

'Patient Innovation' - www.patient-innovation.com

CATÓLICA-LISBON launches a a revolutionary webplatform for sharing patient-developed solutions

- Innovative platform allows patients and caregivers to share solutions they developed to handle the challenges associated with their disease
- Free, international and multilingual
- Project was developed in collaboration with MIT and Carnegie Mellon University
- Advisory Board includes two Nobel laureates
- Launch event on the 7th will bring to Lisbon one Nobel Laureate and several patient-innovators

Lisbon, February 7 2014 – Católica-Lisbon School of Business & Economics launches today an international platform and social network that facilitates the sharing of solutions to improve the quality of life of patients and caregivers of any pathology. The platform Patient Innovation – www.patient-innovation.com - will be available on the 7th.

Patient Innovation consists of an online platform and social network (international, multilingual and non-profit) that aims to facilitate the sharing of innovative solutions developed by patients and caregivers of any disease. The premise of this initiative is that in each patient and caregiver there is a significant innovative potential, given that by dealing with the daily challenges of their diseases, patients and caregivers often develop very innovative solutions or devices that frequently end up "lost" and do not benefit other patients. The main advantage of the platform is the network effect. The more patients share their solutions, the more information is available to help those that search for an answer to their needs, and the higher the potential value of each solution proposed.

The launch event of the Patient Innovation platform, to take place on February 7th between 3pm and 7:30pm at Universidade Católica Portuguesa has received the High Patronage of His Excellency the President of Portugal and will feature the Nobel Laureate of Physiology or Medicine, Sir Richard Roberts, Eric von Hippel (Professor, MIT), Tal Golesworthy ("the man who fixed his own heart"), Louis Plante ("the cystic fibrosis patient who invented the Frequencer"), Diogo Lopes ("the young pianist who discovered that playing the piano helped him fight his disease"), Ana Luísa Vaz ("the type I diabetes girl who runs marathons") and Ivan Owen ("the artist who 3D prints hands and fingers") and others.

This project is the result of multidisciplinary research led by Católica-Lisbon School of Business and Economics in partnership with MIT Sloan School of Management and Carnegie Mellon University. The project was initiated and is led by Prof. Pedro Oliveira of Católica-Lisbon and has received support from several reputed members of the scientific community, including

two Nobel laureates, notable academics of several scientific fields, patients and patient associations of several diseases, from the five continents.

The project has established collaboration protocols with 11 patient associations in Portugal, Australia, Malaysia, Croatia, Serbia and the UK, including Rarissimas (National Association of Mental and Rare Diseases), the Portuguese Diabetic Association (APDP), the Australian Patients Association, the Association of Genetic Support of Australia and Diabetes UK.

To Francisco Veloso, dean of Católica-Lisbon, this is an “example that mirrors the degree of effort, quality and dedication of the research that our school is capable of producing, by gathering a group of important members of the scientific community around a project that was initiated within Católica-Lisbon”.

The “Patient Innovation” counts with the financing of the FCT (Science and Technology Foundation”, the Peter Pribilla Foundation (from Germany), the Carnegie Mellon Portugal program and the MIT Portugal program.

Further Information

- **Website:** www.patient-innovation.com
- **Fanpage:** www.facebook.com/PatientInnov
- **Video about the project:** <http://www.youtube.com/watch?v=c1XUdTjy4y8>
- **Video of participants:** <http://www.youtube.com/watch?v=HK5zz2iTXv8> (use English translation on the bottom right)
- **Livestream to the launch conference:** http://live.fccn.pt/ucp/patient_innovation/ (live on Feb 7th from 3PM to 7PM (Lisbon) (4Pm to 8PM in Munich)

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