



Catharina van Delden

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About Catharina van Delden

Catharina van Delden is Co-Founder of innosabi GmbH. As an expert in business innovation and digitization, she is particularly concerned with the question of how organizations can use their own ecosystem to gain more innovative power and agility. She regularly shares her knowledge and experience on this topic as a keynote speaker, guest author or interview partner. With “Connect the Dots” and “Crowdsourced Innovation”, she has also published two books of her own, in which practical approaches and modern methods for innovation management are dealt with in detail. Catharina is an MBA graduate from the Technical University of Munich and studied temporarily at UC Berkeley. Before founding innosabi GmbH, she worked for OSRAM, including some time at OSRAM India in Delhi. Catharina has already received several awards for her commitment in the areas of leadership, digitization and entrepreneurship - most recently in 2020 with the „Entrepreneur of Excellence“ from TU München. In addition, Catharina van Delden represents the interests of the ICT industry through her position on the presidium of the industry association Bitkom and has been a member of the Advisory Board South of Deutsche Bank AG since 2017.

About innosabi

innosabi is a leading provider for innovation management software based in Munich. Large corporations use innosabi's solutions to open internal processes and to sustainably tap into external potential for the development of new products, services and business models. The aim is to establish agile working methods and structures that make organizations faster, more innovative and more resilient. innosabi's customers include Bayer, Allianz, Daimler and Postbank. The company was founded in 2010, employs 55 people today and is part of the Questel Group since 2021.